



**Hormel® Natural
Choice® Receives
CPG Award
Honorable
Mention**

The fall issue of *FORUM* magazine featured the 2007 CPG Awards which profile case studies in exemplary performance. Hormel Foods received an honorable mention this year for their launch of *Hormel® Natural Choice®* the first national brand of 100 percent natural deli meats.

About Hormel Foods

Hormel Foods Corporation, based in Austin, Minn., is a multinational manufacturer and marketer of consumer-branded food and meat products, many of which are among the best known and trusted in the food industry. The company leverages its extensive expertise, innovation and high competencies in pork and turkey processing and marketing to bring quality, value-added brands to the global marketplace. In each of the past eight years, Hormel Foods was named one of “The 400 Best Big Companies in America” by Forbes magazine. The company enjoys a strong reputation among consumers, retail grocers, foodservice and industrial customers for products highly regarded for quality, taste, nutrition, convenience and value. For more information, visit www.hormelfoods.com.

Hormel Foods Facilities Honored With Environmental Awards

Hormel Foods has received 45 awards in the past two years

AUSTIN, Minn.—Hormel Foods Corporation (NYSE: HRL) is proud to announce 22 facilities have been recognized for environmental achievements by the American Meat Institute (AMI).

The Environmental Recognition Awards (MAPS) provides recognition for companies dedicated to Environment Management Systems (EMS) development and implementation, according to AMI’s Web site.

Hormel Foods and its subsidiaries are committed to operating all facilities in accordance with company environmental policies and all applicable laws and regulations.

“Environmental responsibility and sustainability have always been a priority for Hormel Foods,” said William F. Snyder, senior vice president of supply chain, Hormel Foods. “This year’s appointment of Dennis Boik to director of environmental sustainability gives

Hormel Foods an even stronger focus on our key initiatives regarding sustainability and environmental stewardship in the communities in which we live and do business.”

“AMI’s recognition and support of sustainability as such an important topic to the meat industry proves how significant AMI’s members take their environmental responsibilities,” Boik said. “We are very pleased with this honor as we continue to improve and refine our sustainability efforts.”